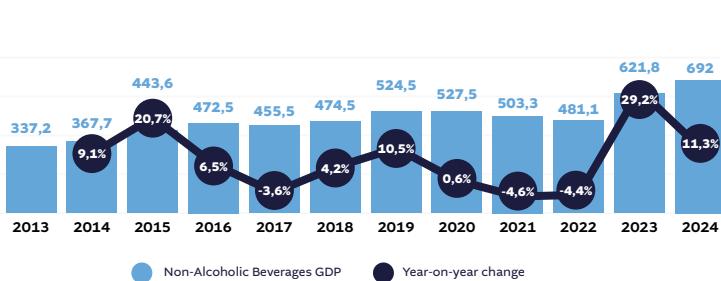


## SECTOR PROFILE

# NON-ALCOHOLIC BEVERAGES

Non-alcoholic beverages sector<sup>1</sup> within the Gross Domestic Product (GDP)

Figures in millions of USD



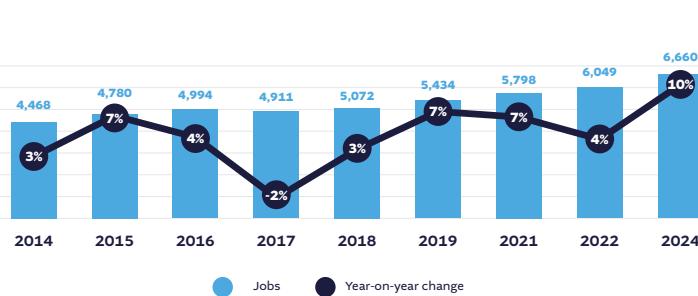
Between 2014 and 2024, the non-alcoholic beverages production GDP went from USD 367.7 million to USD 692 million.



The compound annual growth rate (CAGR) in this period was 4.8%.

<sup>1</sup> The economic activity used to calculate the GDP of the non-alcoholic beverage sector was "Manufacture of non-alcoholic beverages; production of mineral waters and other bottled waters".

## Jobs generated<sup>2</sup> by the Non-Alcoholic Beverages Sector



In 2023, the sector generated 6,660 jobs, with 10% growth compared to the previous year.



Between 2021 and 2023, jobs increased from 5,798 to 6,660, a cumulative growth of 14.9%.



The compound annual growth rate (CAGR) between 2014 and 2023 was 5.1%.

<sup>2</sup> For the calculation of job creation in the non-alcoholic beverage sector, the economic activity AE037 - Production of non-alcoholic beverages, production of mineral waters and other bottled waters was used.

## Foreign trade of the Non-alcoholic beverages sector

**Figures in millions of US\$**



In 2024, the sector's exports reached USD 282.6 million, with a growth of 4.6% compared to the previous year



The compound annual growth rate (CAGR) of exports between 2014 and 2024 was 5.4%.



Imports in the non-alcoholic beverage sector increased from \$163 million in 2021 to \$209 million in 2024, showing sustained growth and reflecting high domestic demand for these products.

## Main export destinations of Guatemalan for 2024

**Figures in millions of US\$**

