



75th Latin America Day Hamburg, Germany

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EL SALVADOR

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GUATEMALA



EL SALVADOR AND GUATEMALA

GUATEMALA AND EL SALVADOR



Population: 24 million inhabitants

Territory: 130,000 km²

GDP: USD 136 billion

Private investment: USD 22 billion

Economic growth for both countries: 3.5%

Data to 2023

Source: Central Reserve Bank of El Salvador and Bank of Guatemala

EL SALVADOR AND GUATEMALA

INVESTMENT DESTINATION



Talent: our
greatest asset



Energy from
environmentally
friendly sources



Macroeconomic
stability



Modern and
competitive
infrastructure



Modern regulatory
framework and incentives
that stimulate production



Common Trade
Agreements



Strategic location that
connect us with North
and South America

OUR FTAS ALLOW US TO ATTRACT MORE INVESTMENT FROM KEY MARKETS



Access to the European market, through the **Association Agreement between the European Union and Central America**



Free Trade Agreement with the United States, the largest market in the world.



Gateway to the largest market in Latin America: **Mexico.**



Preferential access to the Central American market.



SALIDA

Aduana
El Salvador

Columbia

CUSTOMS INTEGRATION

CUSTOMS INTEGRATION



This process implemented between El Salvador and Guatemala establishes the creation of a single customs territory

Contributes to facilitate the transit of goods by reducing response times of border operations

Guatemala and El Salvador are working to implement this process on four common borders

90% of merchandise will benefit from “free circulation” between El Salvador and Guatemala

98% tariff harmonization with third countries



COMMON PRIORITIZED SECTORS OF GUATEMALA AND EL SALVADOR

SECTORS



Pharmaceuticals
and chemicals



ICT and
software



Food and
beverages



Medical devices
and equipment



Tourism services and
infrastructure



Auto parts



Electronic components
and equipment



SPECIALIZED SERVICES
THROUGH THE INVESTMENT ATTRACTION AGENCIES
OF BOTH COUNTRIES

Our Investment Attraction Agencies Specialized Services



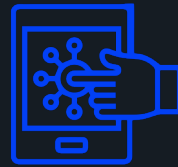
1 Investment Intelligence

Detailed country information for the investment decision-making process



2 Professional Advisors

Specialized assistance to foreign investors. One-on-one technical assistance



3 Softlanding and Aftercare Services

Follow-up for the establishment of new investment projects and for the expansion of existing projects



4 Business Agendas with Key Partners

Customized Agendas for linkage with public and private entities and key stakeholders for investment projects

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Ministry of
Economy



MINISTERIO
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