

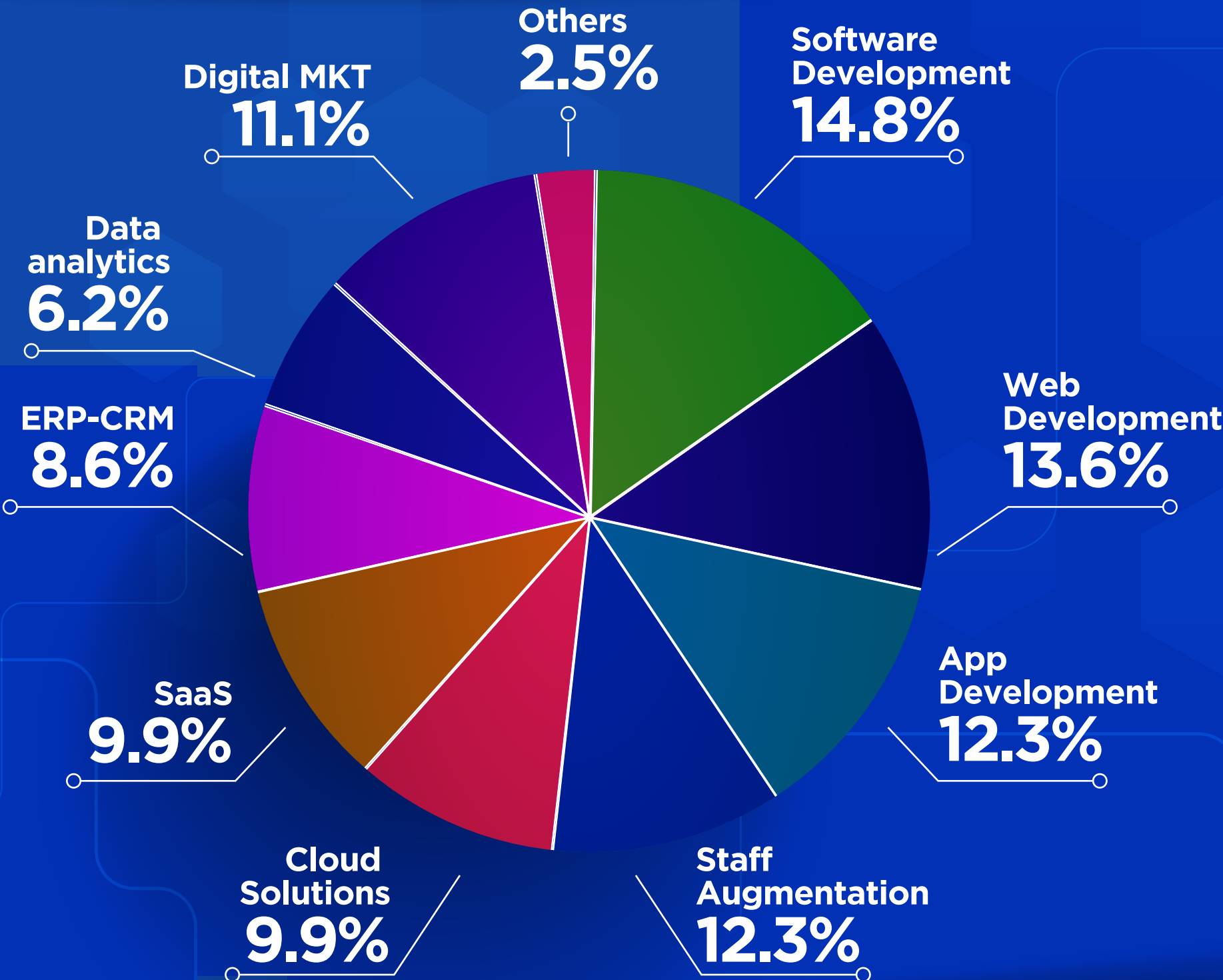
ITO Industry in Guatemala

Executive Summary:

The Information Technology and Outsourcing (ITO) industry in Guatemala has experienced significant growth in recent years. With a combination of factors such as skilled workforce, competitive costs, and strategic geographical location, Guatemala has become an attractive destination for companies worldwide seeking ITO services.



What our companies do?



Note: The information comes from a sample of 64 companies that are part of the ITO Commission at Agexport (www.export.com.gt)

Industries

AGEXPORT's ITO commission has excelled in delivering technological solutions to various industries, some of which already use our services are as follows



Information technology outsourcing (ITO)

Balance of payments - Credits (Exports) - in US\$ Millions



2021: **USD\$ 634.72**

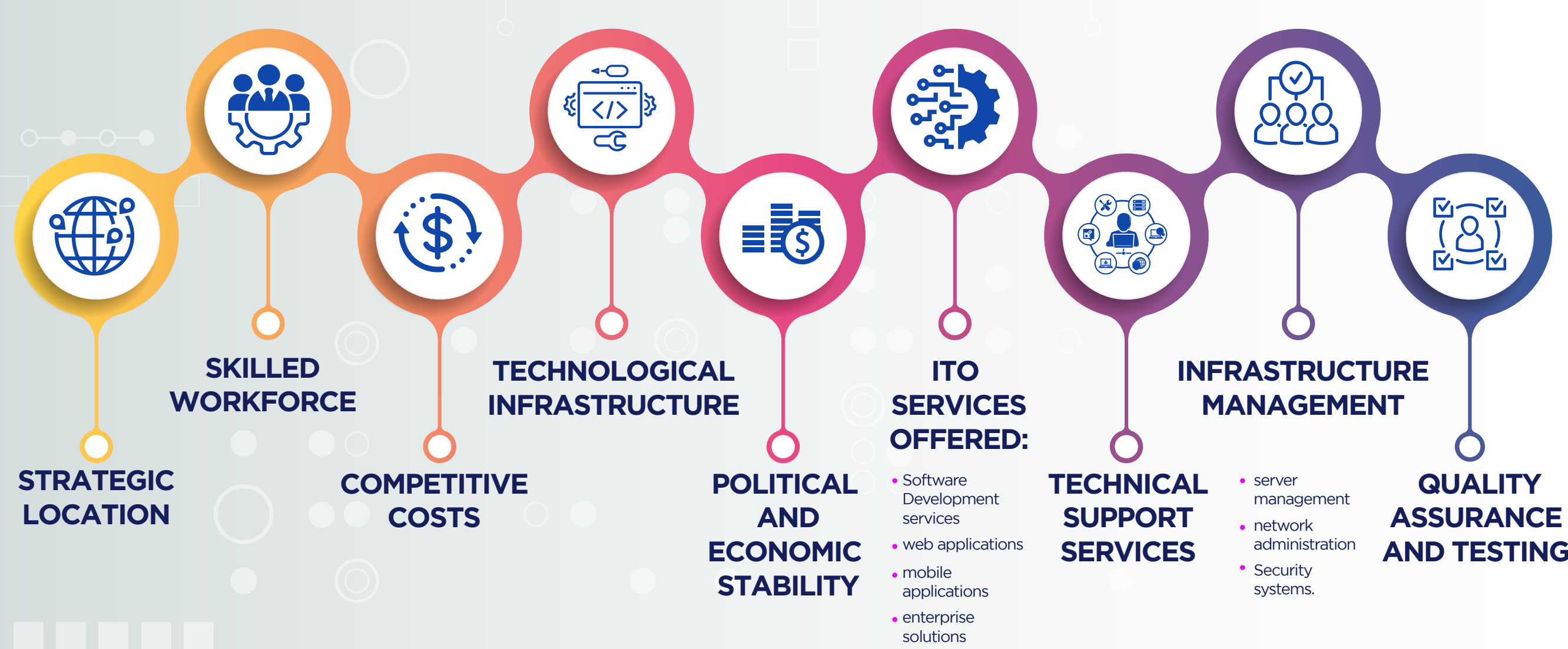
2022: **USD\$ 622.58**

ACCOUNTS:

- Information Services
- IT Services
- Telecommunications

2%

Overview of the ITO Industry in Guatemala:



Conclusion:

Unlocking Opportunities in Guatemala's Information Technology Outsourcing (ITO) Sector

In conclusion, Guatemala offers a compelling proposition as an ITO destination, driven by its strategic advantages. The country boasts a robust telecommunications infrastructure, reliable internet services, and high-speed connectivity, ensuring seamless operations. With a highly skilled workforce, backed by strong education and specialized training programs, businesses can tap into a pool of talent proficient in various IT disciplines. Guatemala's cost advantage, stable business environment, and government support further enhance its appeal. Moreover, the cultural compatibility, security measures, and collaboration opportunities make Guatemala an ideal choice for North American businesses. We encourage potential investors to explore the vast opportunities and benefits that investing in Guatemala's ITO sector can bring. Unlock the potential of Guatemala and join the thriving landscape of Information Technology Outsourcing.

